



## Analytics & Business Intelligence Solutions

### Fact-based decisions to streamline processes and increase revenue opportunities

*A cost-effective solution to rapidly query data and build valued business reports instantly: the latest views of your operations with no need for complex IT interaction.*

With ever-increasing competition, businesses require greater visibility and the ability to make more profitable decisions faster. While most organisations have invested in technology that collects data from customers and systems, vast amounts of potentially valuable data remain locked in multiple silos, with poor integration leading to problems in obtaining consistent and accurate information to support timely fact-based decision making. Verteda's Vision solutions solve this issue – giving you more insights and putting you in control, from knowing where you can cut costs to predicting a customer's next purchase and providing the highest level of service.

- Highly cost-effective compared to traditional BI tools
- Optimised for stadia, arena, hotels, hospitality and foodservice locations
- Flexibility and extensive functionality at your fingertips
- Fast access to information and the ability to combine data from multiple sources
- Easy to use – speeding up training and orientation

#### *The power of search – the insight of business intelligence*

A next-generation business intelligence solution, Vision pulls data from multiple Verteda data stores and third party databases to deliver instant reporting that can be shared across your venue via web browser, tablet or smartphone.

As required, your solution can seamlessly link to systems for ticketing, access control and more, importing event, matchday and weather data, and linking to social media including Twitter feeds and LinkedIn.

So long as your people have an Internet connection, they can access consistent and accurate information quickly and securely; you can build reports and query data instantly with no need for complex IT interaction. And because Vision search technology queries data directly, network overload is avoided and system performance uncompromised. Vision can be purchased or licensed according to your requirements, implemented onsite or provided as a hosted solution

## Verteda Vision: working for you

- Evidence-based decision making
- Fast and easy to deploy
- Secure information access: powerful security features
- Flexible licensing: on-premises or a hosted Software as a Service (SaaS)
- Available on mobile devices
- Simple data discovery – drill-down into the detail
- Enhanced business visibility with multiple viewing options
- Flexible reporting - visualisation includes dashboards, graphs and Venn diagrams
- Telephone hotline and remote access support

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# Powerful BI to streamline your business and optimise operations

## Rapid deployment

We can deploy Vision within your environment quickly and with no disruption: installation and full system training is complete in less than one working week. Ongoing management and the creation of new reporting are simple and require little IT support. A key strength is that users can create new reporting and link data quickly and easily.

## Data discovery is simple and intuitive

Vision is designed to support high data volumes and high query demands. The solution integrates with all major databases and data sources, and can even report on email. Once the initial installation and training is complete, you are virtually self-sufficient.

## View BI using a desktop web browser or next-generation smartphones and tablets

Vision is a 'next generation' solution, built to run through a browser, tablet or smartphone. The application creates an environment through a user-friendly graphical interface that provides the power, flexibility and ease of use to 'mine' your data, with the ability to analyse that data in any form and in any way you wish.

## Business visualisation with multiple graph types and dashboards

Vision comes with the usual views associated with data analysis solutions such as tabular, cross-tabs and graphs, all of which are fully interactive, allowing the user/viewer to drill down into the source data.

For more information, visit [www.verteda.com](http://www.verteda.com) or call +44 (0)1925 401310.



## About Verteda

Our innovative SaaS, hosted and on-premises IT solutions enable stadia and arena, entertainment venues, hotels and resorts, hospitality and foodservice to streamline operations and focus on costs: to increase workforce productivity, enhance guest satisfaction and maximise profitability in multiple area of operations: complete food and beverage operational management, point-of-sale (static, mobile, online), payments (cashless, contactless, online, queue busting), inventory and procurement, stock control, business intelligence and real-time reporting. From our headquarters in Warrington, UK, we are an authorised distributor of Agilysys products throughout Europe, the Middle East and Africa. Our customers include Old Trafford, Manchester City FC, LG Arena, Saracens RFC, Sale Sharks RFC, Southampton FC, Newbury Racecourse, Chester Racecourse, Lord's Cricket Ground, The Twickenham Experience (RFU), Elior, Lindley Catering, Cofely GDF Suez, The Dorchester, The Lanesborough, The Landmark Hotel, The Maybourne Group including The Connaught, The Berkeley and Claridges.

